THE CHALLENGE OF CROSSING BOUNDARIES

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These are the issues that Revaluing Construction 2007 – Crossing Boundaries will address.

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Revaluing Construction 2007 will look at the implications for construction and will even question whether ‘construction’ as we know it will continue into the future.

Revaluing Construction 2007 – Crossing Boundaries will bring the experience and understanding of more than forty international speakers, mostly from business but also from government and research bodies, to bear on the issues of change and performance improvement in construction. Its aim is to help everyone who attends to understand the changes that are happening internationally, so that they are better able to lead and guide their firms or other organisations in the future. It will enable everyone to learn for the experience and the insights of their colleagues in the industry who are facing similar challenges. There will be ample time for informal discussion and networking, and the development of new contacts will be promoted through different mechanisms.

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We look forward to seeing you at Revaluing Construction 2007 – Crossing Boundaries.

WHO SHOULD ATTEND

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- Senior construction executives
- Construction clients
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- Financiers, insurers and legal experts
- Leading researchers

MAIN SPONSORS

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As the conference theme is crossing boundaries, we are excited for the possibility given by the Öresund bridge that connects Copenhagen, Denmark with Malmö, Sweden to have some of the programme located in Copenhagen and some of the programme located in Malmö. The technical sessions of Revaluing Construction 2007 – Crossing Boundaries will take place at Copenhagen Marriott Hotel which is situated in the heart of Copenhagen, Denmark. Also included in the conference programme is a visit to the top of the striking Turning Torso in Malmö, the newly developed parts of Bo01 Exhibition area at the seafront of Malmö, the City Tunnel in Malmö and the conference dinner held in Malmö City Hall.

The cities of Copenhagen and Malmö are vibrant, safe and friendly cities with many attractions. Many new building projects are under way or recently completed. In Copenhagen, the extensive development of the harbour front includes Havnestaden and eye-catching new buildings such as the Royal Library (the ‘Black Diamond’), the Opera House and the National Theatre. The new town area of Ørestad has many new building projects, such as the new general headquarters of the National Broadcasting Company which includes a concert hall designed by the famous architect Jean Nouvel.
MONDAY 8 OCTOBER 2007

18.00 – 20.00 Welcome reception at the Copenhagen City Hall
hosted by Ritt Bjerregaard, Lord Mayor, City of Copenhagen, Denmark

TUESDAY 9 OCTOBER 2007

08.00 – 08.30 Registration and coffee

08.30 – 08.45 Welcome
by Lone Møller Sørensen, Director, Danish Building Research Institute, Denmark

08.45 – 09.15 Revaluing Construction – the double challenge of looking inward and outward
by Peter Barrett, CIB President and Pro-Vice Chancellor, University of Salford, United Kingdom

09.15 – 09.30 Opening of the conference
by Bendt Bendtsen, Minister for Business and Economic Affairs, Denmark

09.30 – 10.30 Keynote presentation: Solutions without boundaries – lessons from the clean-up of the Rocky Flats nuclear facility, and other successful projects
by Nancy Tuor, Vice Chair, CH2M Hill, USA

10.30 – 11.00 Coffee/tea

11.00 – 12.30 Parallel Sessions

CROSSING GEOGRAPHICAL BOUNDARIES
Value through globalisation – company strategies and operations

Achieving success in China – the experience of UK firms
by Chenge Chen, Chairman, Sino-Infrastructure Partnership, PR China

Achieving success in Dubai
by Jackson Cheong, Executive Director and Vice-President, China State Construction Engineering Company, Hong Kong SAR, PR China

To be announced

CROSSING ORGANISATIONAL BOUNDARIES
Successful project teams – the client as leader and integrator

PART-BYG: Partnerships in the Nordic countries
by Jacob Norvig Larsen, Senior Researcher, Danish Building Research Institute, Denmark

Achieving world class teams through a focus on safety
by Steve Bowers, Managing Director, Global Safety Management, USA

Setting the right legal framework for partnering contracts
by David Mosey, Partner, Trowers and Hamlins, United Kingdom

CROSSING PRODUCT BOUNDARIES
From short-term delivery to life-time services

Delivering first class rail services through partnership – the example of Gautrain
by Jack van der Merwe, Project Leader, Gautrain Rapid Rail Link, South Africa

A European approach to whole life costs and performance
by John Connaughton, Director, Davis Langdon Consulting, United Kingdom

Adaptability of office buildings
by Siri H. Blakstad, Research Director, SINTEF, Norway

12.30 – 13.30 Standing lunch buffet

13.30 – 15.00 Parallel Sessions

CROSSING GEOGRAPHICAL BOUNDARIES
Taking advantage of international resources

Using international skills – a UK contractor’s experience of the European labour market
by Stephen Quant, Human Resources Director, Skanska Rashleigh Weatherfoil, United Kingdom

Success factors in international joint ventures
by Christian Brockmann, Professor, University of Applied Sciences Bremen, Germany

The role of international finance in re-shaping construction
by Christian Kummert, Managing Director, DEPFA BANX, Ireland

CROSSING ORGANISATIONAL BOUNDARIES
Promoting integration through virtual construction

Constructing Swire’s One Island East Tower with the aid of new collaborative technologies
by Martin Riese, Director, Gehry Technology Asia, Hong Kong SAR, PR China

European integration – how European contractors are using virtual construction
by Wilfred van Woudenberg, Chairman, International Virtual Construction Platform, The Netherlands

Integrated digital modelling supporting Facilities Management at the Sydney Opera House
by Keith Hampson, Chief Executive Officer, Cooperative Research Centre for Construction Innovation, Australia

CROSSING PRODUCT BOUNDARIES
Moving towards zero-defects: Getting it right – the first time!

Reforming the building industry: The Norwegian Building Cost Programme
by Egil Skavang, Chief Executive Officer, The Building Cost Programme, Norway

NCC Komplett: Raising quality through industrialised production of housing
by Fredrik Anheim, Director, NCC Industrial Construction, Sweden

To be announced

15.00 – 18.00 Transport to Malmö and technical tours:

Housing tour – guided walk through the Bo01 Exhibition area at Malmö seaport, passing the latest developed area, finishing with a visit at Turning Torso

Civil engineering tour – guided walk that starts with a visit at Turning Torso and finishes at the old Western Station, one of the offices of the City Tunnel under construction

18.00 – 22.00 Conference dinner at Malmö City Hall
hosted by Ilmar Reepalu, Mayor, City of Malmö, Sweden

22.00 – 23.00 Return to Copenhagen Marriott Hotel
### CROSSING GEOGRAPHICAL BOUNDARIES
Land development in an international marketplace

#### Transforming an industrial area into an internationally competitive urban landscape
by Lars Holten Pedersen, Chief Executive Officer, Carlsberg Properties, Denmark

#### Construction Coega – an integrated deep water port and economic zone for world markets
by Pepi Silingi, Chief Executive Officer, Coega Development Corporation, South Africa

#### Investment in infrastructure in Shanghai and its impact on the construction sector
by Bai Yun, Chief Engineer, Shanghai Urban Construction Group, PR China

### CROSSING ORGANISATIONAL BOUNDARIES
Construction reform programmes

#### Reforming the Dutch construction sector: Lessons from PSL bouw
by Henk van der Horst, Director, PSL bouw, The Netherlands

#### Achievements and lessons learned from the first five years of CIDB
by Ronnie Khoza, Chief Executive Officer, Construction Industry Development Board, South Africa

#### Crossroads of change: Hong Kong’s response to the ‘Construction for Excellence’ report
by Andrew Baldwin, Professor, Hong Kong Polytechnic University, Hong Kong SAR, PR China

### CROSSING PRODUCT BOUNDARIES
Designing for people – user-driven innovation

#### New user-oriented concepts in housing
by Ib Hemrik Ranje, Chief Executive Officer, Sjælsø Gruppen, Denmark

#### Formula 1 – an example of user-driven innovation in ACCOR Hotels
by Frédéric Bougrain, Researcher, Centre Scientifique et Technique du Bâtiment, France

#### Optimising design with client and user inputs – experience of using the Design Quality Indicators
by William Hawkings, Manager, Construction Industry Council, United Kingdom

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#### Wednesday 10 October 2007

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>09.00 – 10.30</td>
<td>Parallel Sessions</td>
</tr>
<tr>
<td>10.30 – 11.00</td>
<td>Coffee/tea</td>
</tr>
<tr>
<td>11.00 – 12.00</td>
<td>Keynote presentation: International collaboration: Experiences from Copenhagen Zoo by Armstrong Yakubu, Partner, Foster + Partners, United Kingdom and Haakon Løe, Director, Ramboll, Denmark</td>
</tr>
<tr>
<td>12.00 – 13.00</td>
<td>Standing lunch buffet</td>
</tr>
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</tr>
<tr>
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<tr>
<td>15.00 – 15.45</td>
<td>Keynote presentation: Global trends and their implications by Fred Meavenzadeh, Professor, Massachusetts Institute of Technology, USA</td>
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<td>15.45 – 16.30</td>
<td>Panel discussion: Redefining the boundaries – are we seeing ‘the death of construction’ as we know it?</td>
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<tr>
<td>16.30 – 17.00</td>
<td>Closing observations and thanks by Lone Møller Sørensen, Director, Danish Building Research Institute, Denmark and Wim Bakens, General Secretary, International Council for Research and Innovation in Building and Construction, The Netherlands</td>
</tr>
<tr>
<td>17.00 – 18.00</td>
<td>Reception and evaluation session</td>
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